

# French Weeks

Where French business & culture meet

2018  
*Miami*

## Become



## a sponsor

# French Weeks

Where French business & culture meet

## Miami

From November 8<sup>th</sup> to November 16<sup>th</sup> 2018

French Weeks Miami is the first French Festival in South Florida, gathering more than 2,000 people every year. Organized by the French-American Chamber of Commerce, French Weeks Festival is where French Business and Culture meet, introducing the community of South Florida the French "Savoir-Faire".

Thank you for your interest in becoming a French Weeks Miami Sponsor. The festival relies on the generosity of corporate sponsors to help us welcome larger events every year. As a non-for-profit organization, we are grateful for each prospective sponsor's attention and desire to work on the French Festival. For this reason, here is a sneak preview of the 2018 draft calendar.



The festival will simultaneously offer a wide range of promotions for French restaurants, shops, services and e-commerce brands. Stay tuned to discover the full French Weeks Miami Promotions Menu.

# Sponsorship opportunities

## Platinum Sponsorship

- 4 VIP French Weeks Pass (free access to FACC events\*).
- Part of the flyer of the French Weeks 2018
- Inclusion in Pre and Post Alerts by emails blast
- Inclusion in the Press Release as Platinum sponsor
- Logo Inclusion in FACC Website as Platinum sponsor
- Logo inclusion in FrenchWeeksMiami Website as Platinum sponsor
- Name inclusion in our Social Media Pages as event sponsor
- Allowed to bring 2 banners to 2 events (Opening and Closing)
- Addition of your promotional items in gift bags (Opening and Closing)
- Corporate Name recognition during the opening cocktail and closing cocktail
- Corporate Name recognition in a program book
- 1 full page Ad in the program book
- 1 email blast valid for 1 year

### **New in 2018:**

- Your **free booth** at the opening fair on November 8<sup>th</sup> **OR** your **free exhibitor table** on November 13<sup>th</sup> at the "Rencontre Experts", an event for French entrepreneurs.
- Invitation as speaker for an event during the FACC Florida event season 2019
- 1 promotional picture on Instagram during the festival
- Corporate Name on the video clip of French Weeks
- 1 surprise gift



FACC Member: \$3,500

Non-Member: \$4,000

Register at

[frenchweeksmiami.com/sponsors3](http://frenchweeksmiami.com/sponsors3)

*\*Some exceptions may apply*

*NB: All printing material tools cannot be guaranteed in case of last minute registration.*

*Should you have any question feel free to contact us at any time.*

# Sponsorship opportunities

## Gold Sponsorship

- 3 VIP invitations for the Opening Cocktail and the Closing cocktail
- Part of the flyer of the French Weeks 2018
- Inclusion in Pre and Post Alerts by emails blast
- Inclusion in the Press Release as Gold sponsor
- Logo Inclusion in FACC Website as Gold sponsor
- Logo inclusion in FrenchWeeksMiami Website as Gold sponsor
- Name inclusion in our Social Media Pages as event sponsor
- Allowed to bring 1 banner to 2 events (Opening and Closing)
- Addition of your promotional items in gift bags (opening and closing)
- Corporate Name recognition during the opening cocktail and closing cocktail
- Corporate Name recognition in a program book
- ½ page Ad in the program book

### **New in 2018:**

- Your **free booth** at the opening fair on November 8<sup>th</sup> **OR** your **free exhibitor table** on November 13<sup>th</sup> at the "Rencontre Experts", an event for French entrepreneurs.
- 1 surprise gift



FACC Member: \$2,500

Non-Member: \$3,000

Register at

[frenchweeksmiami.com/sponsors3](http://frenchweeksmiami.com/sponsors3)

*NB: All printing material tools cannot be guaranteed in case of last minute registration.  
Should you have any question feel free to contact us at any time.*

# Sponsorship opportunities

## Silver Sponsorship

- 2 VIP invitations for the Opening Cocktail and the Closing cocktail
- Part of the first flyer of the French Weeks 2018
- Inclusion in Pre and Post Alerts by emails blast
- Inclusion in the Press Release as Silver sponsor
- Logo Inclusion in FACC Website as Silver sponsor
- Logo inclusion in FrenchWeeksMiami Website as Silver sponsor
- Name inclusion in our Social Media Pages as event sponsor
- Addition of your promotional items in gift bags (opening and closing)
- Corporate Name recognition in a program book
- ¼ page Ad in the program book

### **New in 2018:**

- 1 surprise gift



FACC Member: \$1,500

Non-Member: \$2,000

Register at

[frenchweeksmiami.com/sponsors3](http://frenchweeksmiami.com/sponsors3)

## « A la Carte » Sponsorship

- You wish to donate a gift that will be visible during the closing cocktail, please send us an email with the value of your donation and we will create an « A la Carte » Sponsorship.

[frenchweeks@faccmiami.com](mailto:frenchweeks@faccmiami.com)

*NB: All printing material tools cannot be guaranteed in case of last minute registration.  
Should you have any question feel free to contact us at any time.*

# Become a FACC member today

## Why join today?

- To benefit from the member rate to become French Weeks 2018's sponsor.
- But to also gain from all the advantages to be FACC member all throughout the year; such as having access to our directory, to our events for free or special rates, to J1 sponsoring, to our candidate center, to our VAT refund service and many more.
- To be part of the first French-American Business Community in Florida.

## Join

- Trustee \$2,500
- Patron \$1,250
- Councilor \$600
- Entrepreneur \$300

Name

Company Name

Position

Address

Phone

Email

Website

Number of employees

By signing below, I understand and confirm that I will become member of the French-American Chamber of Commerce of Florida from the day of my payment and for the following year. I also authorize the FACC Florida to publish above information in the FACC directory and social medias. The FACC reserves the right to discontinue the membership at any time for any reason.

Signature

Date

Please return this form by email to [membership@faccmiami.com](mailto:membership@faccmiami.com)

# Become a FACC member today

## Membership levels

Membership levels	Individual \$180 /y	Entrepreneur \$300 /y	Councilor \$600 /y	Patron \$1,250 /y	Trustee \$2,500 /y
Access to our online membership directory	✓	✓	✓	✓	✓
Registration to our events at a preferential rate	✓	✓	✓	✓	✓
Number of total guests registered at the same preferential rate	1	3	5	10	15
Benefit from our Employment Service	✓	✓	✓	✓	✓
Special discounts with our "Membership Privileges Program"	✓	✓	✓	✓	✓
Access to CCI Education Hub	✓	✓	✓	✓	✓
Listed in the FACC directory with mention of membership level		✓	✓	✓	✓
FACC Member Corporate Card		✓	✓	✓	✓
Complimentary access to our Public Notary Service		✓	✓	✓	✓
VAT Refund easy solution		✓	✓	✓	✓
Access to J-1 Visa Sponsorship Opportunity		✓	✓	✓	✓
Mailbox Services (with additional fee)		✓	✓	✓	✓
Listing of your company for direct business referrals		✓	✓	✓	✓
Complimentary email-blast to all of the contacts in our database (value of \$500 each)			1	3	5
Complimentary post on our social media pages for the promotion of your activity or special events			5	10	20
Organize an event exclusively to promote your company				✓	✓
Presentation (including a speech) of your company at our Patron & Trustees events				✓	✓
Complimentary Invitations to our Annual Gala					2
Premium exposure for direct business referrals					✓
Mention of your company as a Trustee member on all our printed marketing materials					✓
Logo placement in the FACC Florida e-newsletter					✓

# French Weeks

Where French business & culture meet

2018  
*Miami*

## Register online

<https://conta.cc/2OVPB76>

## Contact us

French-American Chamber of Commerce of Florida

100 Biscayne Blvd., suite 1105

Miami, FL 33132

+1.305.374.5000

[frenchweeks@faccmiami.com](mailto:frenchweeks@faccmiami.com)

[www.faccmiami.com](http://www.faccmiami.com)

[www.frenchweeksmiami.com](http://www.frenchweeksmiami.com)