

French Weeks

Where French business & culture meet

2018
Miami

Promotions



menu

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Miami

From November 8th to November 16th 2018

French Weeks Miami is the first French Festival in South Florida, gathering more than 2,000 people every year. Organized by the French-American Chamber of Commerce, French Weeks Festival is where French Business and Culture meet, introducing the community of South Florida the French "Savoir-Faire".

Thank you for your interest in becoming a French Weeks Miami Sponsor. The festival relies on the generosity of corporate sponsors to help us welcome larger events every year. As a non-for-profit organization, we are grateful for each prospective sponsor's attention and desire to work on the French Festival. For this reason, here is a sneak preview of the 2018 draft calendar.



The festival will simultaneously offer a wide range of promotions for French restaurants, shops, services and e-commerce brands. Stay tuned to discover the full French Weeks Miami Promotions Menu.

2018 Promotions Menu

Why to participate?

French Weeks is already well-known as the first French Festival in Florida and showcases the richness of France present within a wide program of French-related social, cultural, business and educational events.

During one week (Thursday to Friday), the French Weeks will be all about French Food and Style: the French Art de Vivre in Gastronomy, Fashion, Cosmetics, Well-being and Health.

To participate, you just have to create your French Weeks fixed price menu if you are a restaurant, or promotion if you are a lifestyle brand and fill out the form in the last page.

If you are a FACC Florida Member, you will gain additional visibility with your logo in all our marketing material.

Not convinced yet? Free of charge, you will:

- Be promoted as **one of the top French spots** in South Florida
- **Reach French food and style lovers** and lovers-to-be.
- Be recognized as a main player of the **French Business Community** in South Florida.
- Get **major exposure** and advertising with our complete media and communication campaign on two websites (FACC, French Weeks), social media pages, French Consulate newsletter, newspapers, radios, local tv, flyers and brochure.

Become the worthy representative of FRENCH WEEKS with your own menu or promotion today!

You are a restaurant

What are the requirements?

- Create a French Weeks Menu at fixed rate of
 - \$10++ lunch with one entrée and one drinkOR
 - \$23++ lunch with 3 coursesAND/OR
 - \$39++ dinner with 3 courses
- Having French Weeks Menu to present from November 8 to 16.

What are the benefits?

- Your Name, address, and menu on the website of FrenchWeeksMiami.com
- Name, address and phone number in the Brochure of the French Weeks
- Name in 1 email blast during the French Weeks

And if you are a FACC Florida member, the additional benefits will apply:

- Logo, address, website link, and French Weeks Menu in the website of FrenchWeeksMiami.com
- Logo, address, phone number in the Press Kit of the French Weeks
- Logo, address, and phone number in the Brochure of the French Weeks
- Logo and address in at least 2 email blasts during the French Weeks

*NB: All printing material tools cannot be guaranteed in case of last minute registration.
Should you have any question feel free to contact us at any time.*

You are a lifestyle brand

What are the requirements?

- Create a French Weeks Promotion with a minimum of 15% off or a fixed rate package.
- Having a French Weeks Promotion to present from November 8 to 16.

What are the benefits?

- Your Name, address, and promotion on the website of FrenchWeeksMiami.com
- Name, address and phone number in the Brochure of the French Weeks
- Name in 1 email blast during the French Weeks

And if you are a FACC Florida member, additional benefits will apply:

- Logo, address, website link, and French Weeks Promotion in the website of FrenchWeeksMiami.com
- Logo, address, phone number in the Press Kit for French Weeks
- Logo, address, and phone number in the Brochure of French Weeks
- Logo and address in at least 2 email blasts during French Weeks

*NB: All printing material tools cannot be guaranteed in case of last minute registration.
Should you have any question feel free to contact us at any time.*

Application Form Restaurant

Restaurant details

- Restaurant's Name:
- Address:
- Website:
- Phone number:

Contact information

- Contact Name:
- Position:
- Email address:
- Phone:
- Website:

Package and Promotion

- Choose your Package:
 - FACC Member Package (only with a Valid Membership expiring in Nov 16 2017 minimum)
 - Non Member Package (No logo)
- Detail of the French Weeks menu
 - \$10++ Lunch with one main course and one drink
 - \$23++ Lunch with 3 courses
 - \$39++ Dinner with 3 courses

By signing below, I understand and confirm that I will offer a fixed rate menu for French Weeks 2018 from November 8 to November 16. I also authorize the FACC Florida to display my company name and logo on all the French Weeks materials.

Signature

Date

Application Form Lifestyle

Company's details

- Company Name:
- Address:
- Website:
- Phone number:

Contact information

- Contact Name:
- Position:
- Email address:
- Phone:
- Website:

Package and Promotion

- Choose your Package:
 - FACC Member Package (only with a Valid Membership expiring in Nov 16 2017 minimum)
 - Non Member Package (No logo)
- Detail of the French Weeks promotion:

By signing below, I understand and confirm that I will offer the discount or fixed rate package for French Weeks 2018 from November 8 to November 16. I also authorize the FACC Florida to display my company name and logo on all French Weeks materials.

Signature

Date

Become a FACC member today

Why join today?

- To benefit from a better visibility during French Weeks 2018.
- But to also gain from all the advantages to be FACC member all throughout the year; such as having access to our directory, to our events for free or special rates, to J1 sponsoring, to our candidate center, to our VAT refund service and many more.
- To be part of the first French-American Business Community in Florida.

Join

- Trustee \$2,500
- Patron \$1,250
- Councilor \$600
- Entrepreneur \$300

Name

Company Name

Position

Address

Phone

Email

Website

Number of employees

By signing below, I understand and confirm that I will become member of the French-American Chamber of Commerce of Florida from the day of my payment and for the following year. I also authorize the FACC Florida to publish above information in the FACC directory and social medias. The FACC reserves the right to discontinue the membership at any time for any reason.

Signature

Date

Please return this form by email to membership@faccmiami.com

Become a FACC member today

Membership levels

Membership levels	Individual \$180 /y	Entrepreneur \$300 /y	Councilor \$600 /y	Patron \$1,250 /y	Trustee \$2,500 /y
Access to our online membership directory	✓	✓	✓	✓	✓
Registration to our events at a preferential rate	✓	✓	✓	✓	✓
Number of total guests registered at the same preferential rate	1	3	5	10	15
Benefit from our Employment Service	✓	✓	✓	✓	✓
Special discounts with our "Membership Privileges Program"	✓	✓	✓	✓	✓
Access to CCI Education Hub	✓	✓	✓	✓	✓
Listed in the FACC directory with mention of membership level		✓	✓	✓	✓
FACC Member Corporate Card		✓	✓	✓	✓
Complimentary access to our Public Notary Service		✓	✓	✓	✓
VAT Refund easy solution		✓	✓	✓	✓
Access to J-1 Visa Sponsorship Opportunity		✓	✓	✓	✓
Mailbox Services (with additional fee)		✓	✓	✓	✓
Listing of your company for direct business referrals		✓	✓	✓	✓
Complimentary email-blast to all of the contacts in our database (value of \$500 each)			1	3	5
Complimentary post on our social media pages for the promotion of your activity or special events			5	10	20
Organize an event exclusively to promote your company				✓	✓
Presentation (including a speech) of your company at our Patron & Trustees events				✓	✓
Complimentary Invitations to our Annual Gala					2
Premium exposure for direct business referrals					✓
Mention of your company as a Trustee member on all our printed marketing materials					✓
Logo placement in the FACC Florida e-newsletter					✓

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Register online

If you are a restaurant: <https://goo.gl/forms/uCQLcTFusCbBGe0v2>

If you are in Lifestyle: <https://goo.gl/forms/BiChLb9reLGdOzoL2>

Contact us

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**FRENCH-AMERICAN
CHAMBER OF COMMERCE**
Florida